

Summary

A PICTURE OF POLITICAL PROPAGANDA OF THE NEDIĆ REGIME IN NIŠ DURING 1942 SEEN FROM THE CORNER OF THE „NOVO VREME” NEWSPAPER

During the occupation, the Serbian government dedicated great attention to propaganda, for the purpose of accomplishing its own political interests, which were not supposed to deviate from the interests of the German occupier. The analysis of the events in Niš during 1942, which the newspaper „Novo vreme” wrote about, leads to the conclusion that the government used every opportunity to advertise the fundamental principles of its ideology. The nation was meant to be directed to the new way – the way of the national spirit and unity, to be introduced to the new values and to be completely separated from the old Yugoslav traditions. Besides, the propaganda was to strengthen the occupier’s government and to eliminate any form of the nation’s resistance. In order to achieve this, political and national meetings, as well as cultural and educational events, were organized in the city of Niš and the surrounding rural regions. For these occasions, speeches were given not only by ministers, local government representatives and officials, but also by military and police commanders. Through various examples presented, the article aims to show the development of the political propaganda spread by Milan Nedić’s government in Niš, in 1942, its characteristics and practical demonstration.

Keywords: *propaganda, newspaper „Novo vreme”, Niš, collaborationism, government of Milan Nedić, occupier, national assembly, national politics.*